CaseStudies: On Demand Solutions

Since 2005, Nosco's On_Demand Solutions platform has helped customers transition over 7,500 SKUs from conventional printing to digital printing. This study was conducted to show the cost savings experienced with six (6) of those customers after they made the switch to digital.

Nosco's Digital Production







Cartons

"My label storage room is history!"

"Our supply chain is more efficient because I can order what I need when I need it."

"We are seeing lower costs and significantly reduced lead times after converting to digital."

Number of Customers

Annual Spend

Total Savings

The total number of customers who participated in our study:

The combined annual spend for these customers:

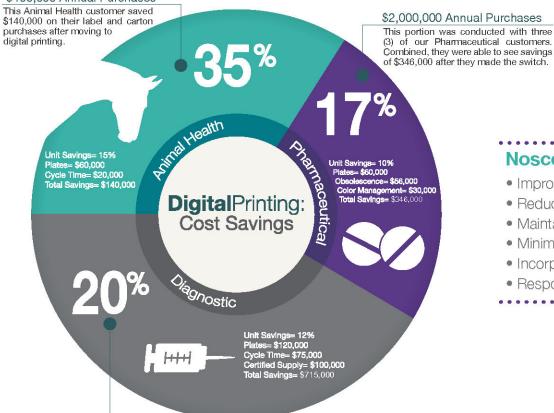
The combined savings for these customers:

\$5.9M

\$1.2M

Total savings experienced by these customers after switching to Digital Printing for their labels

\$400,000 Annual Purchases



Nosco's On Demand Solutions:

- Improve Print Quality
- Reduce Lead Times
- Maintain Color Consistency
- Minimize Obsolescence & Inventory
- Incorporate Variable Data
- Respond Faster to Market Demands



\$3,500,000 Annual Purchases This portion was conducted with two (2) of our Diagnostics customers. Combined, they were able to see savings of \$715,000 after they made

the switch.