

Combating Your Diversion Issue is Easy, with Nosco's Proven Pilot Program

Nosco's Diversion Solutions are modular & scalable; therefore, they are designed to protect your product's Brand & Value with a flexible approach that matches your pace of implementation while considering number of products, deployment impact, & cost.

Contact your Packaging Advisor to Learn more!

GET A BODYGUARD FOR YOUR PACKAGING DIVERSION SOLUTIONS



1:1 Meeting

Our dedicated team will meet with you to discuss & understand the scope of your Diversion Issue. We will then identify how our solutions could meet your needs & further develop our path forward together.



Trial Run

Now we are ready to produce trial packaging. This usually involves one or more selected SKUs with diversion tracking features. Modular deployment concepts are outlined & executed in a simple & easy to understand approach. Learnings are applied to an execution plan.



Production Line/Distribution Review

If needed, our Packaging Line Services team will visit your manufacturing/warehouse operations to explain how Nosco would implement a diversion solution. We'd identify integration concerns, match SW & HW solutions, & compile costs & timelines.



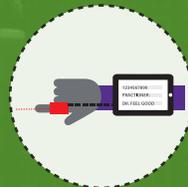
SKU Update

Nosco's Service & Front-End-Factory Professionals come together to identify & plan the phase-in & phase-out approach to enhance your product portfolio with diversion features. Because of our team-based approach, changes are coordinated with you & the established diversion project timelines.



Nosco Packaging Mockup

Nosco's Packaging Engineering & Pre-press functions get involved to determine fit, form & function. Experts will look at data encodation schemas that integrate seamlessly into product & diversion tracking as well as inventory & WMS systems.



Software/Hardware Integration

Finally, the implementation & execution of software & hardware elements are installed.